

## Who is ILLUMRA?

ILLUMRA is a Utah based manufacturer of **Lighting and HVAC Controls**.

A trusted manufacturer to many major brands such as Philips, Casambi, Silvr, Enlighted, (just to name a few).

## What Does ILLUMRA Specialize In?

Making **Easy-To-Use** Products

Eliminating Complication from Controls

## Other Advantages of ILLUMRA

Provided Bluebeam Toolkit

Professional Takeoffs

Onsite and/or Remote Support

Factory Programming and Commissioning

**No field commissioning required**

Customized Switch Printing

American Made Products

## What Product Categories Does ILLUMRA Manufacture?

**KINETIC Switches**

**Sensors**

**Controllers**

**BACnet Gateways**

**IAQ Monitoring**

**Switches** – KINETIC & Dual Powered

**Sensors** – Occupancy, Window/Door, Line Voltage

**Controllers** – Dimmable, On/Off, Thermostat, Low Voltage, Repeater



# Where are ILLUMRA Partners Successful?

## Partner Switch Sales – 40,000+ SWITCHES SOLD EACH YEAR IN THIS CATEGORY



**Signify** – MasterConnect, EasySense, SpaceWise, HUE – **Kinetic Switches**

**Enlighted** – **Kinetic Switches**

**Casambi** – *over 100 lighting manufacturers and compatible brands* – **Kinetic Switches, Dual Power**

**Silvair** – *over 40 lighting manufacturers and compatible brands* – **Kinetic Switches**

## Commercial Applications – **IAQ Monitor Solutions Now Available**

**Schools** – Classrooms and Dorm Rooms – Lighting Control – Thermostat Control

**Hospitals** – Lighting Control

**Small-Large Office Buildings** – Lighting Control – Thermostat Control – BMS Integration

**Hotels** – Lighting Control – Thermostat Control

**Senior Living Facilities / Apartment / Condo** – Lighting Control – Thermostat Control

**Government and Military** – Lighting Control – **Barracks** Thermostat & Lighting Control

**Parking Garage and Warehouse** – Lighting Control – Fan Control – Motor/Pump Control

**Server Farms** – Temperature & Humidity Solutions – Fan & Motor Control

**Convention Center / Event Center** – Lighting Control

**Airbnb** – Thermostat Control

**Tiny/Log Cabin/Container/Prefab Home** – Lighting Control, Pump/Motor Control

# Where are ILLUMRA Partners Successful?

**Residential Applications** **10,000+ SWITCH/RELAY KITS SOLD EACH YEAR**

**New Construction** – Lighting Control - Pump/Motor Control

**Retrofit** – Lighting Control – Pump/Motor Control

**Landscape** – lighting Control – Pump/Motor Control Including Pool and Jacuzzi

**Unique Solutions** **OUR FASTEST GROWING CATEGORY (\$2-4M Sales Projection for 2024)**

Dorm Room & Hotel Room Thermostat Control & Energy Saving Applications **#1 Growth**

Highrise Building Fan Control

BACnet Gateway BMS Integration

IAQ – Indoor Air Quality Monitoring – **Gaining Momentum**

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