



HELP POTENTIAL CUSTOMERS DISCOVER THE VALUE OF YOUR PRODUCT OR SERVICE

Through its conferences, training and editorial activities Green Technology serves thousands of public and private sector professionals who design, manage and execute green programs and projects in California.

No market offers greater opportunity. At a time of uncertainty at the federal level, the Golden State has emerged as a national and international sustainability leader. The world's sixth-largest economy is actively looking for innovative technologies and solutions.

The Technology Showcase webinar series from Green Technology offers you a chance to reach decision makers from this unique market. These one-hour presentations will be offered to attendees at no charge, streamed live and then archived and provided on demand for six months.

Green Technology will provide outreach, marketing and registration services for the webinar. Based on our experience over the past 11 years, we will also provide guidance regarding webinar content and presenters.

After the live presentation, the webinar will be archived in the Green Technology Magazine pages. It will be promoted via social media and referenced or promoted in editorial content that relates to the subject area of the webinar.

Participation in both the live and archived versions of the webinar will require registration, and over the course of the six months you will continue to receive contact information for those who have viewed the webinar.

This is a limited offering. Act now to secure your space.

TECHNOLOGY SHOWCASE WEBINARS

Deliver your message in a
trusted forum

The screenshot shows the homepage of the Green California Schools & Community Colleges Summit and Exposition. The header features the event logo, dates (November 28-29, 2017), and location (Pasadena Convention Center, Pasadena, CA). A 'NEW EVENT' badge is in the top left, and a 'CLICK HERE FOR MORE' button is in the top right. The main content area is divided into three columns. The left column includes links to 'VISIT OUR BLOG', 'GREEN CALIFORNIA SUMMIT TRANSPORTATION GALLERY', 'GREEN SCHOOL SOLUTIONS GALLERY', and 'CLICK HERE TO VIEW PROJECTS BY OUR EXHIBITORS'. The middle column features a 'GREENING THE GOLDEN STATE' section with a photo of a tiny house, 'New Courses!' information, and a 'Schools Summit Celebrates 10 Years' announcement. The right column lists 'UPCOMING EVENTS' for the Pasadena Convention Center (Nov 28-29, 2017) and the Sacramento Convention Center (April 10-11, 2018), along with an 'ARCHIVE' section for past events. Social media links for Twitter are provided for several sections.

Green Technology conferences, training
and editorial products are recognized as
a voice of the mainstream of California
sustainability.

TECHNOLOGY SHOWCASE WEBINARS

Why do people attend webinars?

76 percent

To get more information
about specific products

52 percent

To evaluate products
for upcoming purchases

What we will do - backlines

- > Coordinate technology and webinar execution
- > Help with content
- > Set up schedule
- > Set up speakers
- > Organize a rehearsal
- > Register attendees
- > Reminder notifications
- > Collect registrant contact information

What we will do – marketing and outreach

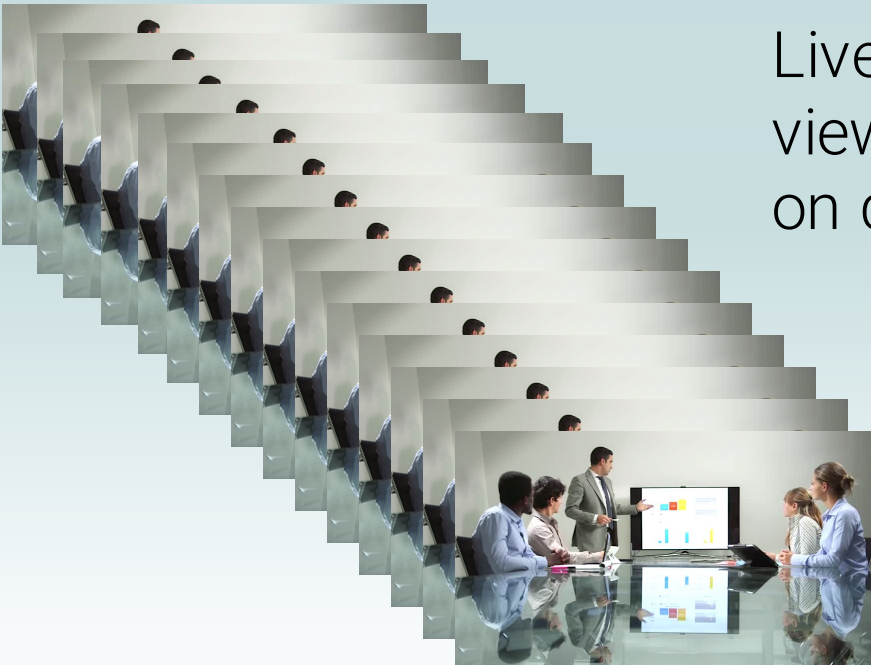
- > Email campaigns
- > Editorial flanking
- > Social media
- > Blog posts
- > Mentions in promotion for other events
- > Promotion on Green Technology website

TECHNOLOGY SHOWCASE WEBINARS

**Deliver your message over
and over again**



On site
customer
presentation



Live webinar
views and views
on demand

Attracting new viewers

- > Green Technology will market and promote, as described above
- > You can use your existing marketing, promotional and social media channels to send your customers to the archived webinar
- > This can be positioned as an external look at your product or service
- > As needed, Green Technology will provide materials for your promotion

This application is for:
Technology Showcase Webinar Sponsor

BENEFITS:

- One 60 minute webinar fully managed by Green Technology including registration, identity acquisition and webinar execution.
- Your presentation featured in either the Fall/Winter or the Spring/Summer Green Technology Magazine Technology Showcase Webinar Series.
- Registrant information provided on an ongoing basis with full contact data provided. Captured leads for the entire 6-month contract period.
- Social media links to drive attendance throughout the year to the on-demand webinar.
- E blasts and other linked featured stories and news to drive additional registrants for on-demand viewership over the course of the year's sponsorship.

Price: \$5,000

This constitutes an agreement between the event producer Green Technology (herein referred to as GREEN TECHNOLOGY) and the sponsor and becomes a legal and binding contract upon its acceptance. Rates and general information which are included on this form constitute a part of the contract.

Technology Showcase Webinar Sponsor Information (\$5,000)

Company: _____

Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Web Site: _____

Make checks payable to: Green Technology (Reference Green CA Schools Summit on check.)
2400 North Lincoln Ave, Altadena, CA 91001 Ph (626) 577-5700 - Fax (626) 577-2677 **Financial**
Information for POs or Checks (person to whom invoices should be sent)

Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

PO Number (if required) _____

Payment by Credit Card

Credit Card _____ Exp _____
Account # _____ Date _____

(Check One) Amex _____ M/C _____ Visa _____ Security Code _____ (3 digits MC/Visa-4 digits Amex)

Name on Card _____ Billing

Address (if different than above) : _____

City/State/Zip: _____

Authorized Signature: **X** _____

Acceptance of Applicant

Upon acceptance of this application by Green Technology (GREEN TECHNOLOGY), this application shall become a binding agreement between the sponsor and GREEN TECHNOLOGY. Faxed copies of this contract are legal and binding. The sponsor acknowledges that none of the sponsor investment is refundable unless otherwise stated in the terms and Conditions to the GREEN TECHNOLOGY Sponsorship Application.

Sponsor

Signature: **X** _____ Date: _____

Printed Name: _____

INSTRUCTIONS

Please read this application carefully, print or type all information requested and sign in the space provided.

Return the signed application and initial the second page

Payment to: Green Technology (GREEN TECHNOLOGY) 2400 N. Lincoln Ave, Altadena, CA 91001 Reference: GCSCS-17

TERMS OF AGREEMENT/CONTRACTUAL RULES

1. INDEMNITY AND LIMITATION OF LIABILITY

Except for negligence or willful misconduct, neither GREEN TECHNOLOGY, sponsor, any co-sponsor, meeting facility, or other exhibit space provider, nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for, and are hereby released from, any claims for damage, loss harm, or injury to the person, property or business of the parties or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities, accident, or any other reason in connection with the Summit or any planning meeting, demonstrations, or stagings. The Sponsor and GREEN TECHNOLOGY (as the "Indemnifying Parties") shall indemnify, defend, protect and hold the other (the "Indemnified party"), their officers, directors, agents, and employees, harmless from: any and all third-party claims, demands, suits brought or threatened; damages, losses, costs, reasonable attorneys' fees and expenses which result or arise from negligence or willful misconduct in connection with the Indemnifying Party's participation in the Summit, provided that (i) the Indemnified Party gives prompt notice of the claim to the other party; (ii) the Indemnifying Party has sole control over the defense of the claim, including any decision to settle; and (iii) the Indemnified Party provides the other party with all reasonable assistance therein. GREEN TECHNOLOGY shall not be responsible for the security of Sponsor's equipment or its proprietary software or hardware information, and Sponsor shall have full responsibility for any theft or other loss, including any subrogation claims by its insurer. It is the responsibility of the Sponsor to maintain proper insurance coverage for its property and liability.

2. RIGHT TO REFUSE

Green Technology reserves the right to review and reject any application for sponsorship without prejudice.

3. CANCELLATION OR TERMINATION OF EVENT

If for any reason beyond its reasonable control, including fire, strike, earthquake, damage, construction or renovation to the Meeting Facility, government regulation, public catastrophe, Act of God, any similar reason, Green Technology shall determine that the Summit or any part may not be held, GREEN TECHNOLOGY may cancel the Summit or any part. In that event, GREEN TECHNOLOGY and Sponsor shall mutually determine the refund to the Sponsor for its share of the balance of the aggregate fees which remain after deducting all expenses incurred by GREEN TECHNOLOGY.

4. SPONSOR CANCELLATION

If Sponsor cancels its sponsorship, all payments made to GREEN TECHNOLOGY under this application shall be deemed fully earned and nonrefundable in consideration for expenses incurred by Green technology and GREEN TECHNOLOGY's lost or deferred opportunity to provide sponsorships to others.

5. LIABILITY

Under no circumstances will any party to this agreement, any co-sponsor or the Meeting Facility or to their exhibit space provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not apprised of the possibility or likelihood of such damages or lost profits Under no circumstances shall GREEN TECHNOLOGY's or Sponsor's liability exceed the amount actually paid by the Sponsor for the sponsorship opportunity. GREEN TECHNOLOGY makes no representations or warranties, including, but not limited to the number of persons who will attend the Summit.

6. AGREEMENTS TO TERMS, CONDITIONS AND RULES Sponsor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions and rules made by Green Technology, and made known to the Sponsor, from time to time for the efficient and safe operation of the Summit. In addition to Green Technology's right to cancel sponsorship and withdraw its acceptance of the application, GREEN TECHNOLOGY in its sole judgment, may refuse to consider for participation in future events a Sponsor who violates or fails to abide by all such terms, conditions and rules. This application represents the entire agreement between the Sponsor and GREEN TECHNOLOGY concerning the subject matter of this application. GREEN TECHNOLOGY is not making any warranties or other agreement except as set forth above. Any amendment to this contract must be in writing, signed by GREEN TECHNOLOGY. The headings used in this agreement are for organization purposes only and are not to be used in the interpretation of the substance of this agreement. The rights of GREEN TECHNOLOGY under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of GREEN TECHNOLOGY. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect.

This agreement shall be binding upon the heirs, successors and assigns of the Sponsor subject to the terms of the agreement regarding assignment.

Initials _____

Revised 06/14/17