



2026

SPONSORSHIP PROSPECTUS

SEPTEMBER 15 & 16, 2026
PASADENA CONVENTION CENTER

Where California's Public Sector Meets Sustainability Innovation

Connecting decision-makers, innovators and leaders to shape sustainable communities for 20 years!



Why This Event Matters

- 20 years of leadership
- Two flagship events combined
- Trusted by the public sector
- 800+ in estimated attendance
- Networking and meeting opportunities
- Build partnerships that lead to long-term impact and collaboration
- Gain insights from experts shaping California's environmental future



Market Opportunity

- Public sector agencies, institutions, K-12 public schools and higher education
- Massive and growing market size – California's clean economy
- Billions in funding available for sustainability initiatives
- Aggressive state mandates driving demand for green projects
- Explosive infrastructure growth
- Rapid expansion in key sectors & Ongoing Modernization demands



Premium Sponsorships

Exclusive

- Speaking & keynote opportunities
- Top visibility
- Additional All Access Summit passes
- Logo on Summit tote bag
- Premium Location Exhibit Space in Expo.
- Your insert included in the summit tote bag for all attendees
- Maximum brand exposure
- Gala participation
- and more...



Mid-Tier Sponsorships

Exclusive

- Logo on lanyards and badges (Silver Only)
- Strong visibility
- 3-5 additional All Access Summit passes
- Logo on Summit tote bag
- Premium Location Exhibit Space in Expo.
- Your insert included in the summit tote bag for all attendees
- Networking opportunities
- Gala participation
- and more...



Other Sponsorship Opportunities

Technology Showcase Sponsorship

SOLD OUT

- Opportunity to present your product or service in the concurrent education program. Category exclusive for most categories.
- 3 Full Summit Registration Passes
- Full room set up for presenting to attendees
- Logo recognition on Summit banners & signage
- Networking at the Welcome Reception
- and more...

Coffee Sponsorship

(4 available)

- 2 Full Summit Registration Passes
- Company name and logo on signage at the coffee station(s)
- Logo recognition on Summit banners & signage
- Networking at the Welcome Reception
- and more...



Other Sponsorships Opportunities

Snack Sponsorship *(4 available)*

- 2 Full Summit Registration Passes
- Company name and logo on signage at the Snack station(s) or adjacent to your booth where possible.
- Logo recognition on Summit banners & signage
- Networking at the Welcome Reception
- and more...

Bag Sponsorship *(Only 2 left available)*

- Logo on Summit Tote Bag
- Logo recognition general on Summit Signage and Banners
- 2 Full Summit Registration Passes
- Your Insert in Summit Tote Bag
- Networking at the Welcome Reception
- and more...



Sponsorship Options Overview

Sponsorship Benefits	Platinum	Gold	Silver	Bronze	Technology Showcase	Coffee	Snack	Bag
Price	15,000	10,000	7,500	6,000	5,000	1,950	1,950	1250
# of Sponsorships available	Exclusive	Exclusive	Exclusive	2	3	4	4	3
ONSITE								
Premium 10x10 Booth Location	✓	✓	✓	✓				
Logo Recognition on Summit Banners & Signage	✓	✓	✓	✓	✓	✓	✓	✓
Logo In Rotation at General Session & Gala	✓	✓	✓	✓				
Verbal recognition From Podium at Keynote	✓	✓	✓					
Your Remarks & You Introduce a Keynote Speaker	✓	✓						
Summit Passes	10	5	5	3	3	2	2	2
Logo on Summit Tote Bag	✓	✓	✓					✓
Logo on Registration Signage		✓						
Summit Ad Board Participation and Listing	✓							
Insert in Tote Bag	✓	✓	✓	✓				✓
Logo On Coffee Signage						✓		
Logo On Snack Signage							✓	
Logo on Summit Lanyards and Name Badges			✓					

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GALA								
Recognition From Podium**	✓	✓	✓	✓				
Opportunity to Make Remarks and Present Two Awards along with Public Sector Officials	✓							
Opportunity to Make Brief Remarks & Present One of the Awards Along with Public Official		✓						
Opportunity to Present One of the Awards along with a Public Official			✓	✓				
COMMEMORATIVE SUMMIT PROGRAM GUIDE								
Top Placement of Logo and Profile in Print and Digital Program Guide								
Prominent Placement of Logo and Profile in Print and Digital Program Guide		✓	✓	✓				
Your Session Description In Program Guide	✓	✓			✓			
Full Page Color Advertisement in Print and Digital Version								
Half Page Color Advertisement in Print and Digital Version				✓				

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WEBSITE								
Top Placement on Event Related Web Pages With Links to your web site	✓							
Premium Placement on Event Related Web Pages With Links to Your Web Site		✓	✓	✓				
Sponsorship recognition on website					✓	✓	✓	✓
PRE- AND POST - EVENT								
Summit Attendee registration list	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion in Social Media Outreach	✓	✓	✓	✓				
Maximum Impact Listing in Green Technology Resource Directory (1 Year)	✓	✓	✓	✓				
Outreach to attendee list inviting them to your education session					✓			
Your Session attendee list	✓	✓			✓			

Exhibit Opportunities

FOR THE FLOOR PLAN,
CLICK HERE

- 10x10 Display in Exhibit Area
- 2 Full Summit Registration Passes
- 2 Lunch Passes
- Inclusion in the Match-Making Meetings, as applicable
- Networking at the Welcome Reception (Sept 15 at 5:00pm)
- Company profile in sponsor/exhibitor description section of the Summit Program Guide
- Company profile on exhibitor/sponsors description web page
- Summit attendee registration list, a few days prior to the Summit



JOIN US

- **Reserve your space today**
- **Contact: nmiller@green-technology.org**
- **626-577-5700**